

An Infinitely Scalable Fabric for Multiple Cloud Services

Backup & Recovery. Replication & DR. Data Archival.

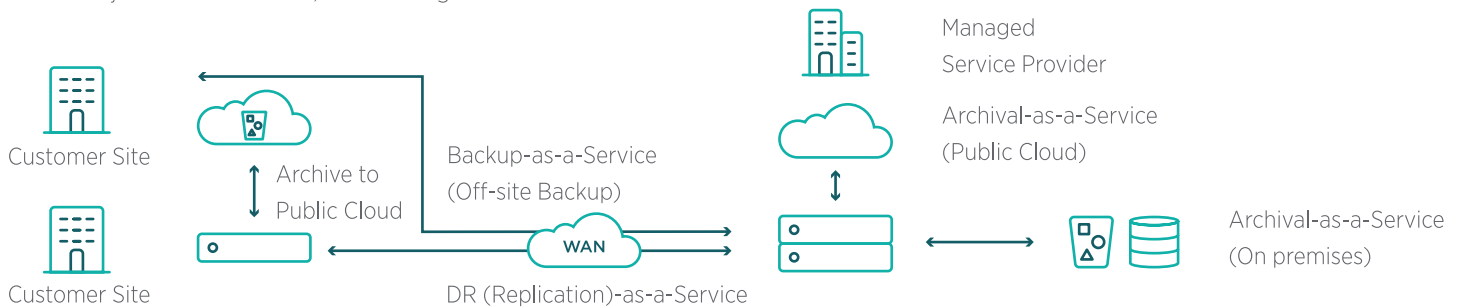
Managed Service Providers (MSPs) use Rubrik Cloud Data Management to deliver secure and reliable Backup-as-a-Service, DR-as-a-Service, and data archival. Scale cloud services to your clients' needs and unlock massive operational savings with quick setup times and management ease. MSPs can choose from a variety of deployment and pricing models to create innovative cloud services for clients.

RUBRIK CLOUD DATA MANAGEMENT SERVICES

Backup & Recovery	Deliver near-zero RTO and instant recovery testing by mounting VMs directly onto Rubrik – no rehydration or additional storage provisioning is necessary. Take application-consistent snapshots for your business critical applications.
Replication & DR	Deliver WAN-optimized, asynchronous replication in a multi-way or bi-directional topology. Avoid unnecessary network and storage costs with global deduplication that scales out to the full fabric.
Data Archival	Lower your data archival costs by using more economical private or public cloud storage tiers. Rubrik sends deduplicated data to further reduce transfer and storage costs. Rubrik's global index catalogues all your data, wherever it's stored, so you can locate instantly with real-time search.

DELIVER SCALABLE CLOUD SERVICES WITH OPERATIONAL SIMPLICITY

Rubrik appliances can be deployed on-site and/or at customer sites. Rubrik intelligently archives data to object stores and filers, and allows granular-level extraction.



MANAGEMENT SIMPLICITY FOR OPERATIONAL SAVINGS

Quick Setup	Rack and go with automated discovery of the complete infrastructure.
Policy Automation	Spend just minutes setting backup, replication, and archival policies all in one place. Assign VMs and physical applications or databases to policy groups, and sit back as policies are executed.
Compliance and Capacity Reporting	Track whether backup, replication, and archival jobs are successful and meet the defined policy. Keep an eye on capacity utilization, growth, and runway.
API-first Architecture	Automate custom lifecycle management workflows that play well with third party services. Rubrik is designed with an API-driven interface. Even our HTML5 interface consumes RESTful API endpoints.
Scale-out Architecture	Horizontally scale to thousands of nodes in a single system without forklift upgrades. Deduplication, compression, and other data services scale in-line with the cluster to maximize efficiency and savings.

WHAT'S NEW (EARLY ACCESS)

- **Physical Microsoft SQL Servers:** Automate data protection for Microsoft SQL server with a single SLA policy engine. Deliver app-consistent, incremental forever, and point-in-time recovery with intelligent log management.
- **Physical Linux Servers:** Deliver easy protection for physical Linux servers with policy-driven, incremental forever data management while providing global predictive search for instant access to file versions across clouds.
- **Remote and Branch Offices:** Extend backup and recovery to your edge environments with Rubrik Edge. Delivered as a software appliance, Rubrik Edge retains the hallmark simplicity while providing complete data protection to remote and branch offices.



“Rubrik’s simplicity delivers immediate value since the level of engineers and engineering talent needed to manage Rubrik vs. any other backup software and backup storage solution is night-and-day.”

Scott Mayers, Director of Data Center and Cloud Technologies, RediCloud



“Everybody integrates with public cloud providers nowadays but they lack awareness of where the data is located. Rubrik allows me to bridge the local appliance to the public cloud, and directly bring data back no matter the location. It’s just not data extraction, but granular data extraction regardless of where the data set is stored.”

Grigoriy Milis, CTO, RFA

ENVIRONMENT SUPPORT

OS & Applications

- Physical Linux RHEL 5/6/7 and CentOS 5/6/7
- Physical/Virtualized Microsoft SQL Server 2008/2008 R2/2012/2014 with Windows 2008 R2/2012/2012 R2
- Application-aware backup and recovery is available through Microsoft VSS integration for Microsoft Windows 2012/2008 R2, Microsoft Exchange Server 2010/2013, Microsoft SharePoint 2013, Microsoft SQL Server 2008/2008 R2/2012/2014, Microsoft Active Directory in Windows Server 2012/2008 R2, Oracle Database 12c R1 and 11g R2

Virtual Environments

- **Virtualization:** VMware vSphere 5.1, 5.5, 6.0 (VMs can run all operating systems and applications supported by VMware)
- **Storage protocols:** NFS, iSCSI, and internal/external local storage devices supported by ESXi

Cloud Services

- Amazon S3/S3-IA/S3-RRS, Microsoft Azure Blob Storage (LRS, ZRS, GRS)
- Object Store: Basho Riak, Cleversafe, Cloudian, Hitachi Content Platform, IIG GIO, Scality
- NFS

DON'T BACKUP. GO FORWARD.

Want to see more? Contact inquiries@rubrik.com for a 15-minute demo. Visit www.rubrik.com and follow [@rubrikInc](https://twitter.com/rubrikInc) on Twitter.



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Rubrik provides the industry’s leading Cloud Data Management platform to accelerate how enterprises protect, manage, and secure data everywhere. Fortune 500 companies trust Rubrik’s single platform to deliver data protection, search and analytics, archiving and compliance, and copy data management to deliver instant data access, cut TCO in half, and slash daily management time down to minutes.

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